



# TRUST

- ◉ Leadership Skill #1 → **TRUST**
- ◉ You Cannot Be a Great Leader Without Trust



# TRUST

- ◉ Clarity
- ◉ Compassion
- ◉ Character
- ◉ Contribution
- ◉ Competency
- ◉ Connection
- ◉ Commitment
- ◉ Consistency



# TRUST

- ◉ Clarity: *People trust the clear and mistrust or distrust the ambiguous.*

Be clear about your mission, purpose, expectations, and daily activities.



# TRUST

- ◉ Compassion: *People put faith in those who care beyond themselves.*

Think beyond yourself, and never underestimate the power of sincerely caring about another person.



# TRUST

- ◉ Character

*People notice those who do what is right ahead of what is easy.*



# TRUST

- ◉ Contribution: *Few things build trust quicker than actual results.*

At the end of the day, people need to see outcomes.



# TRUST

- ◉ Competency: *People have confidence in those who stay fresh, relevant, and capable.*

The humble and teachable person keeps learning new ways of doing things and stays current on ideas and trends.



# TRUST

- ◉ Connection: *People want to follow, buy from, and be around friends—and having friends is all about building connections.*

Trust is all about relationships, and relationships are best built by establishing genuine connection.





# TRUST

- ◉ Commitment: *People believe in those who stand through adversity.*

People trusted Patton, King, Gandhi, Lincoln and Washington because they saw commitment and sacrifice for the greater good.

Is there any greater example than Jesus Christ?



# TRUST

- ◉ Consistency: *In every area of life, it's the little things—done consistently—that make the big difference.*

If I am overweight, it is because I have eaten too many calories over time, not because I ate too much yesterday.

# TRUST

- Trust cannot be built overnight. It requires time, effort, diligence, and character. Inspiring trust is not slick or easy to fake. Trust is like a forest. It takes a long time to grow and can burn down with just a touch of carelessness. But if you focus on these eight components with every action, you will foster trusted relationships—whether with employees, church members, supporters, or fellow leaders—that will drive positive results in the ministry God has called you into.